Live From Michigan..... It's The New On-Line Hearing Screening Training Course!

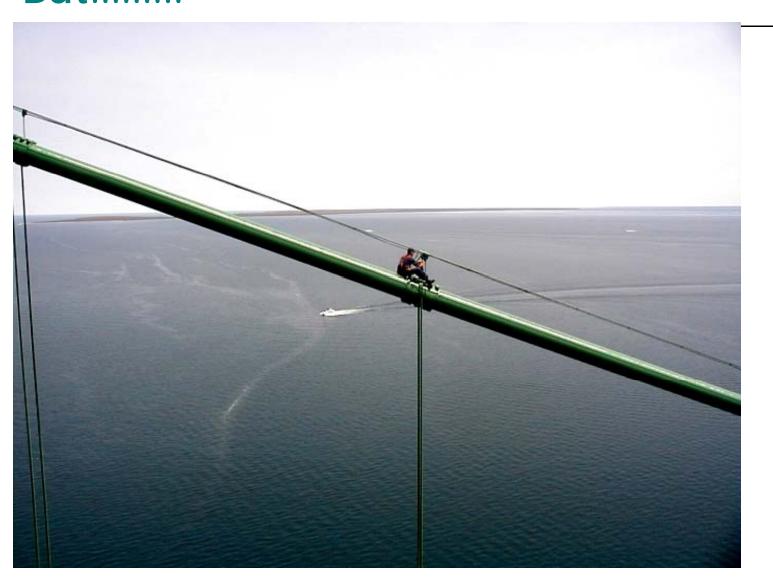




Presented by Lorie Lang National EHDI Conference 2009 Dallas, Texas



We Can't See Russia From Here But.....



We Can See.....



- ✓ Quality programs.
- ✓ Improved competency.
- ✓ Statewide consistency.
- ✓ Better refer rates.
- ✓ Less loss to follow up.
- Engaged program managers.



Presentation Overview

- o Needs assessment.
- Funding sources.
- o Project plan.
- Curriculum development with Michigan specific information.
- Launch date and marketing plan.



The State of the State

- Needs assessment-hospital site visits and survey.
- Initial hearing screening Statewide training Nov. 2007.
- Lecture and hands-on training format. Nursing contact hours offered.



The Challenge

- o Accessible Statewide.
- o Low cost.
- o Minimal travel.
- o Convenient.
- o Other MDCH programs had developed on-line training modules. (Safe Sleep, Lead Poisoning Prevention).



Meanwhile.....

- o The Newborn Hearing Screening Training Curriculum on DVD was under development through the National Center for Hearing Assessment and Management (NCHAM).
- o National Initiative for Children's Health Care Quality (NICHQ) Mantra-"Steal Shamelessly".
- Statewide consistency needed on Michigan guidelines for newborn hearing screening and follow up.





- o Maternal Child Health Bureau (MCHB) funds.
- o Michigan's hospital blood spot card fee increase.



Campaign Advisors

- Hired Michigan Public Health Institute along with RWD Technologies to design course, Feb. 2008.
- Developed a project plan. Initial cost estimate of \$30,000 with \$10,000 needed annually to maintain.
- Established a team of reviewers to edit and comment on modules.



Our Team

- Juli Wiseman, Guide-By-Your-Side (GBYS) Parent.
- o Cassie Barron, GBYS Parent.
- Peg Naethy, Neuro-diagnostic Technician-Northern MI Hospital.
- o Kylie Sharp, EHDI Parent Consultant.
- Joe Wozniacki, Hearing Screener-Hutzel Women's Hospital.
- Suparna Malholtra, Audiologist-Univ. of Ml.
- Stevie Naeyaert, GBYS Parent and Deaf Mentor.
- Michelle Garcia, EHDI Follow up Consultant.
- Lorie Lang, EHDI Audiology Consultant.
- o Dee Robertson, EHDI Community Development Consultant.
- Jeff Spitzely, Infant Health Unit Manager



Course Structure

- Newborn Hearing Screening Demographics Survey.
- Pre Assessment Questions.
- o Course Navigation.
- Course Introduction-Goals and Objectives.



Course Structure-8 Modules

- Introduction to Newborn Hearing Screening
- The Ear and Hearing
- Getting Ready to Screen
- Newborn Hearing Screening Methods
- Risk Indicators
- Communicating Hearing Screen Results
- Completing the Screening Process
- Program Management



Course Structure

- Knowledge checks after each module.
- Post Assessment Questions.
- o Course Evaluation.
- Course Certificate of Completion.
- 4.9 Nurse contact hours offered through September 2009.



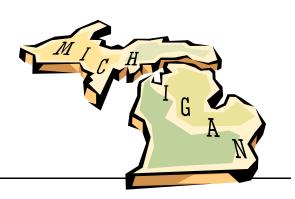
Customized to include:

- Michigan's requirement to include hearing in panel of newborn screens.
- Mandatory reporting law.
- Two types of reporting: metabolic and electronic birth certificate.
- How to report.



Customized to include:

- The Michigan guidelines for communicating with families and the Medical Home.
- Guidelines on rescreen, missed, transferred and babies born outside of hospital.
- Measures to reduce loss to follow up in Michigan.



Customized to include:

- Program management responsibility:
- Equipment criteria and maintenance.
- Screener training and standards of proficiency.
- ✓ Program quality indicators.

On Line Training Course Links to:

- Michigan EHDI forms and brochures (Michigan Community Hearing Screening brochure, Referral Contact form, Crib Card, Audiological/Medical reporting form).
- National and local websites.
- Hospital list, rescreen sites and pediatric audiology diagnostic sites.
- Local health department information and Early On (birth to three) Early Education Program.
- Information on local financial resources for rescreens/ diagnostic coverage.



Inaugural Roll Out

- Course was live on January 29, 2009 http://learning.mihealth.org.
- Marketing plan:

Quarterly EHDI newsletter to hospitals Feb. 2009.

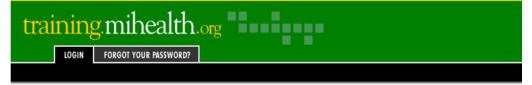
Fax announcement to all birthing hospitals.

Use of listservs for hospital coordinators, pediatric audiologists and other stakeholders.

EHDI Website.

Go to http://learning.mihealth.org. If you have not registered for the Learning Management System click on the First

Time User Button.





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o Enter your User Name and Password and click "Go" to the right of the Password field. You then are brought to the welcome page. Go to the upper right hand corner and click on the "My Learning Path" Button.



o This will bring you to all the courses on the Learning Management System. By clicking on the course name you will start the course. Newborn Hearing Screening is on the second page - fourth course down. Click on the numbers under the course names to move to that specific page.



Tour the Course



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